

# Summers&Co.

For immediate release

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## IMPACT INVESTMENT

*Impact investing: investments "made into companies, organizations, and funds with the intention to generate a measurable, beneficial social or environmental impact alongside a financial return." Impact investments provide capital to address social and/or environmental issues.*

February 2, 2021 -- Summers & Co. Developments Inc. under the leadership of its founder and CEO, Rick Summers, have re-visioned the 20 year old real estate company moving towards high impact real estate investment and development.

According to the Global Impact Investing Network (GIIN), impact investors are approaching performance and capital allocation with increasing sophistication and efficiency. This marks a measured maturity of the investment industry. In looking at five firms who are managing those investment dollars, decisions are made on both capital allocation and performance. Dean Hand, the Director of Research (GIIN) says:

***To understand what success looks like, impact investors are looking at how they can most efficiently achieve the best impact and financial performance—the most optimal performance point—for the least amount of capital deployed***

***Experienced impact investors exercise a multi-dimensional approach to decision-making, considering impact objectives and impact risk alongside traditional factors such as financial returns, financial risk, liquidity constraints, and resource capacity, to drive impact and financial performance.***

Summers & Co. Developments Inc. champion of impact investing globally and are dedicated to increasing the scale and effectiveness of projects with high impact. They are building the critical infrastructure and support needed to develop a coherent impact investing philosophy.

For more information, please visit [www.summersand.co](http://www.summersand.co). Contact Rick Summers - [rick@summersand.co](mailto:rick@summersand.co)