

Summers&Co.

For immediate release

Revitalization of the Hotel Genosha, Oshawa

“We understand people who have been negative based on past history, but our goal is to finish the project as fast and efficiently as we can,” Summers said. “We believe that cities are judged primarily on the condition of their downtown, and we feel that when the Genosha is complete, it will help brand our city.”

February 11, 2021 -- Summers & Co. Developments Inc. under the leadership of its founder and CEO, Rick Summers, is uniquely positioned to work with historic, abandoned, or buildings, repurposing them for modern communities while honouring their past.

The transformation of the former Hotel Genosha in downtown Oshawa is a showcase for taking a derelict building and renewing it.

The Genosha Hotel, built in the 1920’s, was a landmark of corporate success and a thriving economy. The Hotel drew famous and infamous guests, providing hospitality to corporate leaders, royalty and Hollywood stars. It housed the bus terminal, radio station, and a variety of offices and shops.

“It was the place to be,” says Jennifer Weymark, the archivist of the Oshawa Museum. “There wasn’t anything like it here before, before it was built, so it was filling a need for these industries at the time.”

But the narrative of the building changed. Changing hands multiple times, when Rick Summers and his team engaged, the building was empty, an eyesore in downtown Oshawa. Summers & Co repurposed the building while honouring the past by creating a pictorial history in the lobby and maintaining specific architectural elements. Today, renamed 70 King, the building is a vibrant hub hosting businesses, restaurants and accommodations.

She's a reminder of what Oshawa once was. She's a symbol of what Oshawa has become. She's a vision of what Oshawa could be.

"People can see how luxurious it is now that it's restored and there are some nods to the past," said Summers.

For more information, please visit www.summersand.co. Contact Rick Summers - rick@summersand.co